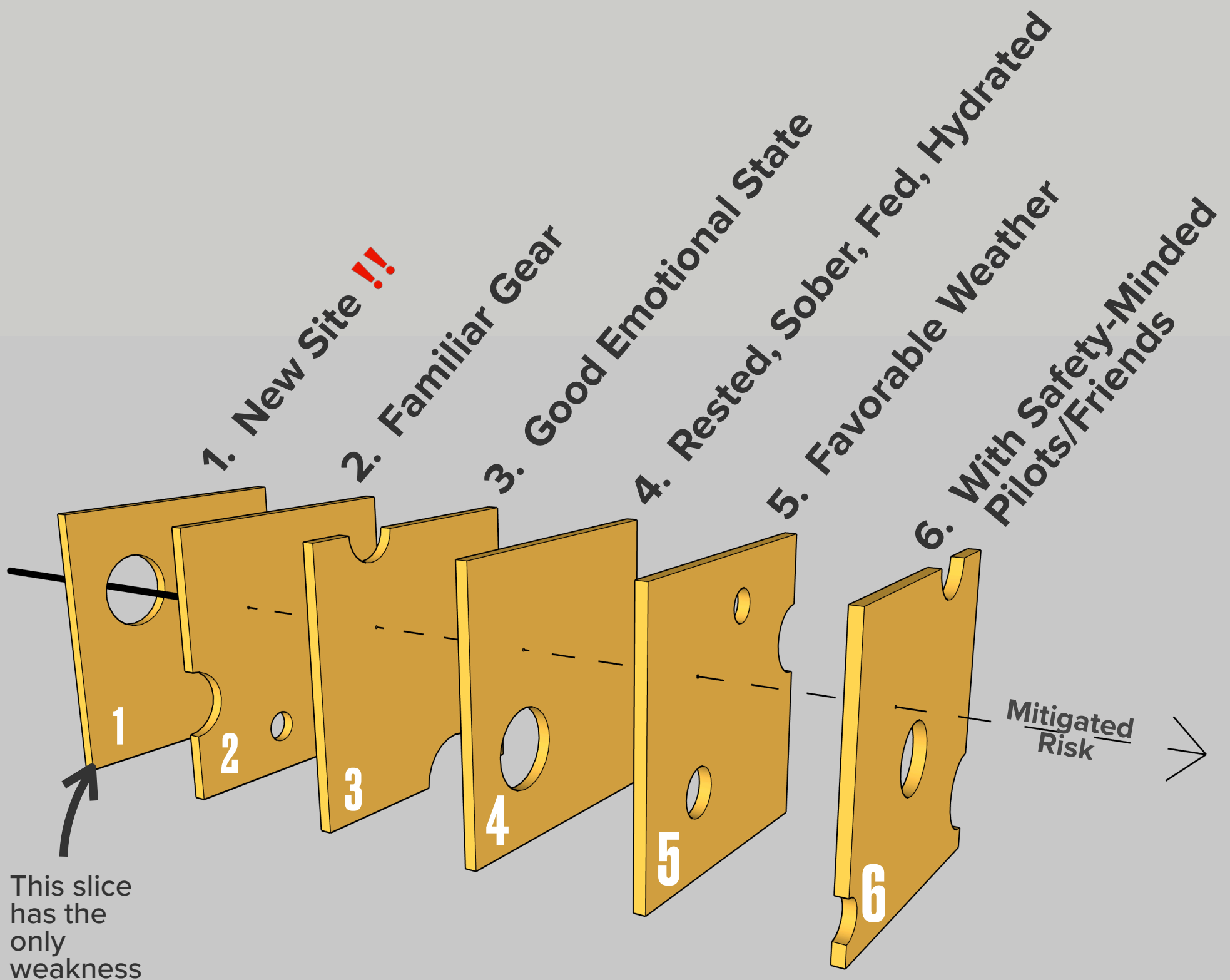


# SWISS CHEESE MODEL OF RISK



*These are just some examples. Develop your own personal rules and stick to them. A good example is, "If I make 3 mistakes before launch (losing keys, forgetting snacks, etc.), I ground myself for an hour."*